

**SAN GABRIEL BASIN WATER QUALITY AUTHORITY
LEGISLATIVE/PUBLIC INFORMATION COMMITTEE
APRIL 08, 2025 AT 9:00 A.M.**

CALL TO ORDER

Mr. Kuhn called the committee meeting to order and reviewed the actions anticipated on the agenda for the meeting.

**REMOTE PARTICIPATION
DECLARATION – AB 2449
[Government Code Section 54953(f)]**

None.

**COMMITTEE MEMBERS
PRESENT**

Bob Kuhn, Robert Gonzales and Valerie Munoz.

WATERMASTER LIASON

None.

**COMMITTEE MEMBERS
ABSENT**

None.

**OTHER BOARD MEMBERS
PRESENT**

None.

STAFF MEMBERS PRESENT

Randy Schoellerman, Executive Director; Dan Colby, Assistant Executive Director/Senior Project Manager; Stephanie Moreno, Director of Communications; Mary Saenz, Director of Finance; Jackie Montgomery, Accounting Specialist; Michelle Sanchez, Senior Administrative Assistant/Office Coordinator

**MEMBERS OF THE PUBLIC
PRESENT**

Bruce Knoles, San Gabriel Valley Municipal Water District

**MEMBERS OF THE PUBLIC
PARTICIPATING ONLINE**

Chris Lancaster, Civic Publications; Lenet Pacheco, Valley County Water District; and Dr. Richard Schope, EcoVoices.

Public Comment

None.

***Discussion Regarding Next
Advertorial***

Ms. Moreno reported that the advertorial in the Civic Leadership publication was circulated and showed a preview of it. Ms. Moreno noted the addition of new technologies that allowed newly created informational videos by WQA's Executive Director and WQA's Chairwoman to appear within WQA's ad Mr. Lancaster stated that the advertorial was sent out via email to 50,000 people and that the e-edition would be in the L.A. Times the next day with a reach of 380,000 people.

Ms. Moreno stated that the following advertorial will be in the Earth Day publication. She reported that the focus would be about the WQA and how we work with our partners in the basin and keeping the groundwater basin sustainable. Mr. Lancaster informed the committee that the publications theme will be Monarch butterflies. He also stated that they interviewed Joel Sartori from the National Geographic and Cal Trans, Metro and Sanitation District will be featured in the publication as well.

Discussion Regarding EcoVoices Proposal

Ms. Moreno reported that for the past nine years WQA has participated in a Summer Youth Outreach Program with EcoVoices to target a segment of the community that is difficult to reach, the youth of our communities. She stated that the program reaches an estimated 2,000 youth within the region and that the kids engage really well. She noted that the proposal amount of \$20,000 is remains the same as last year.

After some discussion, the committee reviewed the proposal submitted by EcoVoices and recommended that it go to the full board for approval.

Discussion Regarding Proposed Services Provided by Civic Publications

The committee reviewed the proposals for advertorial media services and the production of WQA's annual report submitted by Civic Publications and recommended that they go to the full board for approval.

Legislative Activities/Reports

State

Mr. Schoellerman reported on the state legislative activities as numerous bills are progressing through committees. He stated that a significant bill being discussed focused on establishing strict guidelines for establishing a state PFAS MCL.

He stated that the governor's budget remains a central topic, which would be revised in May. He noted that the state is facing fiscal challenges, which the governor partly attributes to federal policies under the Trump administration.

Federal

Mr. Schoellerman updated the committee on the trip taken to Washington D.C. the past week. He, Mr. Gonzales, Ms. Noriega, Mr. Monares and Mr. Kierig met with Representatives Judy Chu and Gil Cisneros, staff Senators Adam Schiff and Alex Padilla, the United States Bureau of Reclamation, and the House Appropriations Energy and Water Subcommittee.

Mr. Schoellerman informed the committee that FY26 appropriation request letters for the San Gabriel Basin Restoration Fund were sent to Senators Padilla and Schiff along with community support letters.

He noted that staff is working on updating the language in the Restoration Fund to eliminate the 10-year limitation funding for treatment and remediation and to increase the current authorization.

EXECUTIVE DIRECTOR'S REPORT


Mr. Schoellerman reported that the budget would be presented with a budget workshop at the April Board meeting.

He noted that the Project Resource Specialist opening had been posted as of April 1st with applications being accepted until April 28th.

He reported that the Federal Funding Program Administration recommendations were not finalized and would be discussed at the full board meeting in April.

ADJOURNMENT

Mr. Kuhn asked if there were any other items of business to come before the committee. There being none, the meeting was adjourned.


Lynda Noriega
Chairwoman
Valerie Munoz
Secretary